

IISWBM

"Our graduates nurture and build companies"

Admission Brochure 2021-2023



MASTERS IN BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT)

MBA (HRM)

ERSTWHILE (MHRM)

One of the Top 10 HR Programmes in India

2 Year (Full Time)

University of Calcutta

ADMISSION SCHEDULE

- Last Date of Issue & Receipt of Application Form: 14th Dec. 2020
- Group Discussion, Interview and Result : March 2021
- Session Begins: 1st week of July, 2021



BOARD OF GOVERNORS

Dr. Partha Chatterjee

Minister in Charge, Department of Higher Education, School Education & Parliamentary Affairs, Govt. of West Bengal
President

Prof. Sonali Chakravarti Banerjee

*Vice-Chancellor
University of Calcutta*

Smt. Tripti Gurha

*Director (Technical)
Ministry of Education
Department of Higher Education
Government of India*

Dr. Minakshi Ray

*Pro-Vice-Chancellor
(Business Affairs & Finance)
University of Calcutta*

Shri K.K. Bangur

*Representative
Indian Chamber of Commerce*

Dr. U K Chattopadhyay

*Director
All India Institute of
Hygiene & Public Health*

Mr. Subhodip Ghosh

*Representative
Bengal Chamber of
Commerce & Industry*

Dr. Alok Roy

*Representative
FICCI*

Shri Pavan Poddar

*Representative
Bharat Chamber of Commerce & Industry*

Mr. K. Mohan

*Director (Personnel)
Andrew Yule & Co. Ltd.*

Mr. Manish Jain, IAS

*Principal Secretary
Government of West Bengal
Department of Higher Education*

Prof. (Dr.) Goutam Sutradhar

*Director, NIT Manipur
All India Council for Technical Education
Nominee, AICTE*

Dr. M.K. Bhardwaj

*Representative
The Associated Chambers of
Commerce & Industry*

Mr. Ritwik Das

*Representative
Bengal National Chamber of
Commerce & Industry*

Shri S.B. Ganguly

President's Nominee

Dr. K. K. Chaudhuri

President's Nominee

Mr. Amitabha Dutta

Director, CMI

Mr. Rajarshi Dutta

*Chief Executive Officer
Dey's Medical Stores (Mfg.) Ltd.*

Sri Dipankar Das Gupta

Member Secretary & Director, IISWBM





A Tradition of Excellence in higher education...

Masters In Business Administration (Human Resource Management) MBA (HRM)

Contents

	Board of Governors	
	IISWBM - the legacy	2
	● Infrastructure	3
	● MBA (HRM) Programme	4
	● List of Events	8
	● Course Structure	9
	● Semester	10
	● Past Recruiters	11
	Illustrious Alumni	12
13	→ Academic Setup	
	Administrative Setup	15
	How to Apply	
16	→ Course Fees	
	Application Form	

IISWBM The Legacy

Indian Institute of Social Welfare and Business Management (IISWBM) is the first Management Institute of the country. It was established in 1953 by Dr. B. C. Roy, the then Chief Minister of West Bengal, as the Founder President. The Government of India, in recognition of 50 years of glorious existence of the Institute as the first B-school in the country, released a commemorative postage stamp on IISWBM on 25th April 2004 in New Delhi.

As the name of the Institute suggests, IISWBM was historically set up with a view to social welfare. The primary objective was, and remains till today, not only to churn out managers for the corporate sector but to train students for other activities relevant in the contemporary socio-economic scenario of the country. The focus of the courses remains interdisciplinary to give the students a holistic view of any organization.

IISWBM's mission is to impart management education, develop managerial talent and sharpen the competitive managerial abilities of its students so that they can outperform in the borderless business world of tomorrow.

IISWBM's philosophy is to develop right managers for the Indian business scene keeping in mind the commitment made by Pandit Jawaharlal Nehru during the laying of the foundation stone, i.e. "an intellectual experience linked with the sense of social responsibilities". Our philosophy can therefore be explained by our name IISWBM, i.e.

- Indian values
- Innovative ideas
- Sincerity in performance
- Worshipping knowledge
- Broadening horizons
- Making managers of tomorrow





INFRASTRUCTURE

CENTRAL LIBRARY

LANGUAGE LAB

STUDENT ACTIVITY CENTRE

HOSTEL

IT SETUP

GYMNASIUM





THE COURSE AND THE DEGREE

IISWBM conducts two-year (full time) Masters in Business Administration (Human Resource Management), MBA (HRM) degree course affiliated to the University of Calcutta. The degree is recognized by the All India Council for Technical Education (AICTE), Department of Education, Ministry of Human Resource Development, Government of India.

SELECTION PROCEDURE

Students apply to IISWBM by online or offline and then the institute gets the CAT scores of the applied candidates from the IIM admission committee. On the basis of a cut-off-mark, the candidates are called to appear for Group Discussion and Personal Interview at IISWBM, Kolkata . The final list of the selected candidates are prepared strictly on the basis of merit.

ELIGIBILITY

Graduates in any professional course (Engineering, etc.) LLB (5 years) or Honours equivalent candidates from a recognized university with minimum 50% marks (45% in case of SC / ST / NC-OBC / PWD) in graduations. Those who will be appearing for the final examinations in 2020 may also apply.

ATTENDANCE AND OTHER REQUIREMENTS

- Students admitted to the two year MBA (HRM) course shall pursue the regular course of lectures and other academic arrangements made for the two year academic term.
- Students shall not be permitted to take concurrent admission to any other equivalent or higher degree/ diploma course in University of Calcutta or anywhere else.
- A student shall be deemed to have pursued a regular course of study in a subject provided he / she attained the minimum requirement as per University of Calcutta norms of the lectures delivered in each subject of his / her first / second / third and fourth semesters' course of study.

FOREIGN / NRI / PIO STUDENTS

Candidate from abroad may apply giving details of academic background along with the certified copy of passport and other relevant documents ; GMAT / equivalent score is desirable. Admission may be considered subject to Bachelor's Degree qualification and any other requirements of University of Calcutta.

MIGRATION

The students of other Universities are to get Registration from University of Calcutta . University of Calcutta's rules and procedures in this regard are to be followed. They will be required to pay separately the Migration and University Registration fees.

LOAN FACILITIES

Institute will provide the certificate to an applicant seeking loan from a bank which have floated the "Loan Scheme", referring that the candidate is a bonafide student of the Institute.

STUDENT PROFILE

The Institute has cosmopolitan student profile from different states of India and several other countries.

PLACEMENT

All the students of MBA (HRM) full time course get placement support. Reputed Companies from all over the country and abroad visit the Institute for campus interviews.

SUMMER PROJECT

Opportunities are available for project work all over India. The project work in companies is carried out for two months, June and July, at the end of the second semester.

FEES

The details of the fee structure are shown in the chart placed in the last page. **Fees are subject to change.** Fees are not refundable, except for caution money and security deposit.

MBA (HRM) Programme



OBJECTIVE

The course curriculum of MBA (HRM) is one of the most updated courses and is designed for those wishing to embark on a career in HR/People Management. The course provides students with a holistic understanding of business along with fundamental principles of people management and development, reward management, organization development, leadership, coaching and mentoring, employee relations, and employee engagement. The academic curriculum of the erstwhile MHRM programme was accredited as according to the global standards by SHRM, USA.

FOCUS

- To emphasize upon the fundamental concepts of Human Resource Management and applications
- To facilitate understanding of students into the changing paradigm of Industrial Relations (IR)
- To build a strong knowledge base into the latest amendments in Labour Laws and applications
- To develop a strong knowledge in HR Analytics.
- To facilitate student's understanding of the latest tools in Behavioral Analysis and OD Interventions
- To develop soft skills and business etiquettes

VALUE ADDED COURSES

From Time to time the MBA(HRM) department arranges for value added certification programmes in HR Analytics, Basic Human Developmental Lab, NLP, SPSS and Advanced Excel etc.

MEDALS

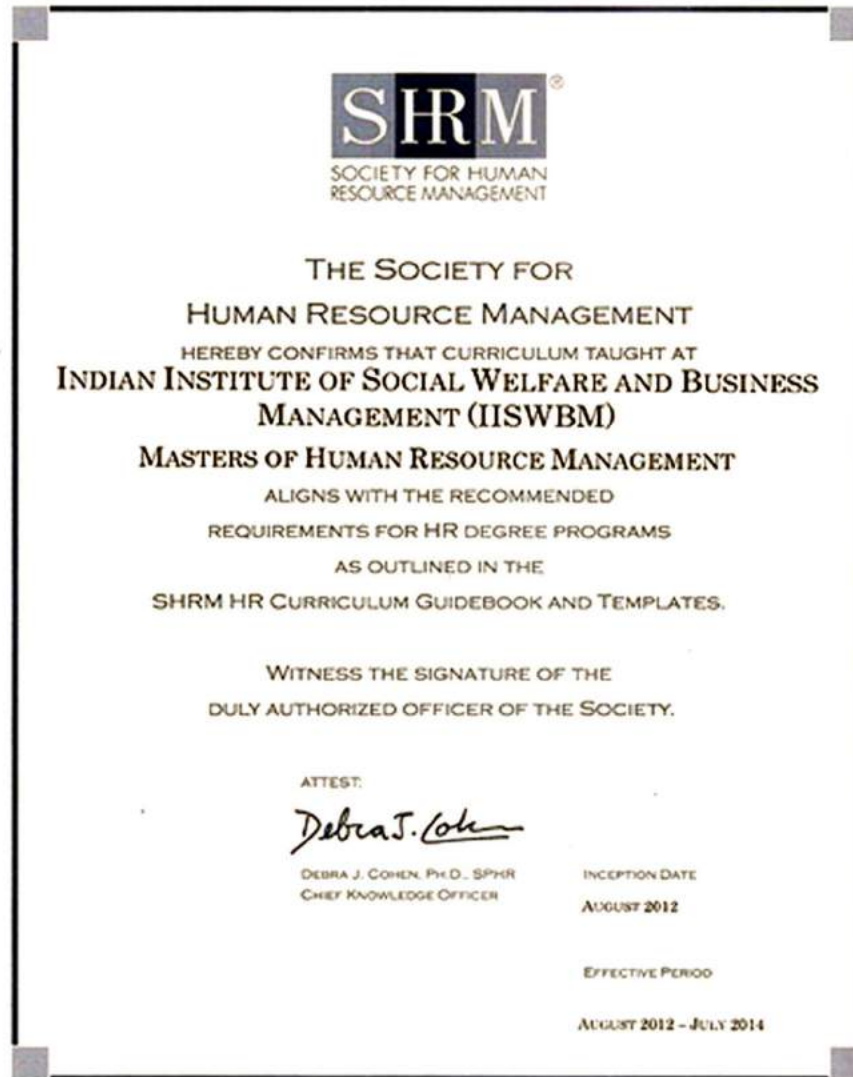
IISWBM Gold Medal is awarded to the candidate standing First in the order of merit.





MBA(HRM) Programme

Global Academic Accreditation



NATIONAL RANKING

- Ranked among the top 10 HR programmes of India with highest Return on Investment (ROI) by Shiksha.com.
- Ranked among the top notch management programme in HRM in India by Economic Times Best B school 2019 survey as perceived by CEOs.
- Ranked among the top 10 HR colleges in India, according to a survey done in 2019 by way2college.
- Ranked among the top HRM programmes of India by a survey conducted by collegedunia.com in 2019.



Achievements of Students of HRM Department

Shreya Das, Jeetsoma Dutta, Surmi Bal, Mayurika Mukhopadhyay, Ankita Dutta are the winners of 'HR Game' in Managerial 2018

Arnab Kanti Giri, Asmita Mitra, Abhigyan Ganguli and Jeetsoma Dutta are the winners of 'Treasure Hunt' in Fiera Fiesta 2017

Sneha Bhowmick and Souvik Roy Choudhury are the winners of 'Bech k Dikhao' at Umeed 2017, organized by the E-cell of IISWBM. They made models out of news paper by giving proper shapes, painting them and decorating them. The name of the team: 'Best Out of Waste'.

Amrita Raychowdhury, Puja Dutta, Punam Bhattacharya, Sreemoyee Roy, Sahin Sengupta, Md. Faizan presented a Research paper at NAOP Conference at IIT Madras, 2016.

Sumedha Banerjee participated in GENESIS, TALENT HUNT and emerged 1st- an Inter College Event.

Ankita De Sarkar won the First Prize in Case Study Competition, Genesis - an Inter College Event.

Roopsha Ghosh and Aditya Goswami, won the prize for "Best Memorandum" in Moot Court Competition, hosted by IISWBM, ensuring the participation of many prized colleges.

Sulagna Mukherjee, Runners up of Gurukshetra-2016, in Write-up Competition.

(This is not an exhaustive list)



List of Events

GENESIS

Genesis is the Annual HR meet of the HRM department of Indian Institute of Social Welfare and Business Management (IISWBM). It provides a platform to the students of the HRM department to hone their organizing, planning, development and creative skills to the maximum as they go about conducting this HR meet where intellectuals from the corporate world congregate to converse about imperative issues in the Global Business Environment that have an impact on the Human facet of business.

As a part of this event Business schools from all over India are also invited to participate in the Management games that are held on in conjunction with the HR meet. The games are premeditated to be both engaging and exigent, and ensure that adequate opportunity is given to the participants to test their mettle against their friends from the fraternity of management education.

CONFAB

They might have passed through the hallowed portals of this institute years back but they are still part of the HRM family at IISWBM. It is indeed a moment of pride to organise 'Confab' the annual alumni meet to interact with our alumni who now hold coveted positions in industry across India. Confab brings to life this spirit of camaraderie when HRMites old and new come together under one roof to cherish old memories and create new ones.

SEMINARS

Seminars conducted weekly by Industry practitioners form an integral part of the unique pedagogy of the HRM department. HRM students are exposed to such lectures to help them understand the practical aspects of business.

FIELD VISIT

Students are taken out to different industrial units as a part of industry-academia interface for practical exposure.



MBA (HRM) COURSE STRUCTURE



FIRST YEAR

Semester I	:	8 Papers
Semester II	:	8 Papers
Summer Project	:	In between 2nd & 3rd Semester

SECOND YEAR

Semester III	:	8 Papers
Semester IV	:	5 Papers
		Project Work
		Dissertation
		Viva-Voce

MARKS DISTRIBUTION

Written Papers	:	29 Papers of 100 marks each (20 Internal Assessment & 80 Written Examination)
Project Work	:	100 Marks
Dissertation	:	100 Marks
Viva-Voce	:	100 Marks
Total	:	3200 Marks

ACADEMIC CALENDAR

In each academic session two semester courses will be simultaneously conducted. I & III or II & IV for two different batches at the end of which corresponding semester examinations will be held.



Semester

Semester I	
Paper Code	Paper Name
101	Organization and Business Environment
102	Individual Behaviour in Organization
103	Managerial And Labour Economics
104	Quantitative Modelling in HRM
105	Labour Laws relating to Industrial Relations
106	Managerial Accounting
107	Human Resource Information Systems
108	Fundamentals of Human Resource Management

Semester II	
Paper Code	Paper Name
201	Employee Relations
202	Group Behaviour in Organization
203	Corporate Planning and Strategic Human Resource Management
204	HRD and Training
205	Research Methodology
206	Labour Laws relating to Compensation and Social Security
207	Performance Management and Counselling
208	Compensation Management

Semester III	
Paper Code	Paper Name
301	Ethics, Corporate Governance and CSR
302	Labour Laws relating to Welfare, Safety, Health and Hygiene
303	Productions and Operations Management in HR
304	International Human Resource Management
305	Organization Change And Development
306	Measurement Tools and Techniques in HRM
307	Human Resource Analytics
308	Marketing and Financial Management for HR

Semester IV	
Paper Code	Paper Name
401	Discipline and Labour Rationalization
402	Management of Health and Safety
403	Quality Management and HRM
404	HR and Knowledge Management
405	HR Consulting
406	Project Work
407	Dissertation
408	Viva Voice

Indicative List of Past Recruiters



Illustrious Alumni of IISWBM

A few notable alumni of the institute from the industrial world include the following :

Mr. L.N. Mittal, Chairman and C.E.O – ArcelorMittal

Mr. Tapas Rajderkar, Chairman and CEO of the \$2-billion ArcelorMittal Ostrava, Czech Republic

Mr. Somnath Saha, Chief Executive Officer at Typhoo Tea Limited - Apeejay Surendra Group, Heswall, Merseyside, United Kingdom

Mr. Bhaskar Das, Executive Director, Times of India

Mr.C.V. Chandrasekharan, MD - Balmer Lawrie Group

Mr. Subhro Chatterjee, CEO at Reliance Jio Infocomm Ltd. for Jharkhand

Mr.Ashok Mukherjee, President (HR) TCS

Mr.T.K.Srirang, Head HR ICICI Bank

Mr.Sanjay Sen, Vice President & Regional Portfolio Counselor -Wealth Sales-East at HSBC

Mr. Mohit Somany, Vice President Kotak, Securities

Mr. Jishnu Kanjilal, Vice President Corporate GBS Performance Management

Mr. Pearlraj P. Cannivady, Vice President – Marketing, Spar Hypermarket (Landmark Group United Arab Emirates)

Mr. Anindya Majumdar, Vice President and Global Relationship Manager, GENPACT

Mr. Sanjoy Bose, Senior Executive Leader, System Integration & Complex Project Delivery, IBM

Ms. Indrani Chakraborty, CHRO, C.K.Birla Group.



ACADEMIC SET UP



DIRECTOR

Sri Dipankar Das Gupta

HEAD

Prof. (Dr.) Sumati Ray, M.Sc., MBA, Ph.D. (University of Calcutta)

PROFESSORS

Dr. Archana Sharma, MBA, Ph.D. Head-MRM

Dr. B. K. Choudhury, B.E., Ph.D.

Dr. Chinmoy Jana, Ph.D.

Dr. Gairik Das, M.E., MBA, (UK), Ph.D., Head-MDP & Business Management Projects

Dr. Jayanti De, M.A., M.Phil., Ph.D., Head-MBA-PS

Dr. Jhumoor Biswas, M.Sc. M.Tech., Ph.D.

Dr. K. M. Agrawal, Ph.D.

Dr. Madhumita Mohanty, M.A., M.Phil, Ph.D. (IIT KGP)

Dr. P. K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D. (Cal), F.G.M.S., F.G.S. (Ind), MMGI

Dr. Sudeepa Banerjee, MBA, Ph.D. Head-Social Welfare, Computer & Media Management

Dr. S. K. Mallick, B.Com. (Hons.), C.A., Ph.D. (NYU), Convenor - M-Phil/Ph.D.

Dr. Sarbani Mitra, B.Ed., PGDMEnvM, PGDSA, MBA, Ph.D., Head-Fire Management

Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D.

Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D. (CU), PGDBM (IIM, Calcutta), Head-MBA

ASSOCIATE PROFESSORS

Dr. Dipa Mitra, Ph.D. (University of Calcutta)

Dr. Madhab Milan Ghosh, M.Com., Ph.D., Head-Sports Management

Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge,UK), Ph.D.

Dr. Surajit Chakraborty, M.Sc., Ph.D.



ASSISTANT PROFESSORS

Mr. Ankan Banerjee, M.A, PGDSM
Dr. Arindam Dutta, B.E., M.Tech., Ph.D.
Mr. Buddhadi Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University),
CoA (Mind Mapping) (PDC, Singapore)
Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)
Dr. Malini Nandi Majumdar, MBA, Ph.D.
Mr. Manjit Sarkar, MBA (BU), FDP (IIMK), UGC-NET
Ms. Piyali Sengupta, M.Sc. PGDEM
Mr. Sandip Ghosh, M.A., LL.B, MBA
Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA / RSA
(Cambridge University)
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
Mr. Subhasis Ray, M.Stat, M.Tech. (Comp. Sc.)
Dr. Soubarna Pal, M.Sc. (Cardiff University, UK) Ph.D. (Cardiff University, UK)

GUEST FACULTY

Dr. Anindya Basu Roy, B.Tech (IIT KGP) MBA (IISWBM) Ph.D.
Dr. Anupam Karmakar, M.Com, Ph.D.
Dr. Amit Kundu, Ph.D.
Mr. G.C. Talukdar, M.Stat.
Mr. Himadri Sekhar Ghosh, M. Stat (ISI), PGD (ISI)
Dr. Kamal Mukherjee, BE (Cal), PG Dip. (Industrial Engg), MBA (XLRI, Jamshedpur; Fellow (XLRI)
Dr. Kumkum Mukherjee, M.Sc., Ph.D. (CU)
Mr. Mukul Mitra, MBA, Ph.D., CAIIB, CPFA
Mr. Sujit Sen, B.Sc., LL.B, PGDPM & IR (XLRI)
Dr. Sanjib Kumar Dutta, BE, PGDM, Ph.D.
Dr. Shantanu Mitra, LL.B, MBA, ACS, LL.M, PGDM, Ph.D. (Law, CU)
Dr. Shibaji Banerjee, MBA, M.Com., Ph.D.
Mr. Susanta Kumar Gangopadhyay, MA, LLB, Diploma in Industrial Relations and Personnel
Management, Training in General Management (IIM Calcutta)
Prof.S. C. Basu, MA. (PMIR), TISS
Mrs. Sujata Saha, MBA (IISWBM), FCA (ICAI)
Mr. Saibal Chatterjee, PGDM, IIM (Ahmedabad)
Dr. Santanu Chakraborty, Ph.D.
Dr. Sajal Das, M.Com., M.Phil., Ph.D., CA (Intermediate)
Mr. Soumitra Poddar, MBA (VGSOM, IIT KGP)
Mr. Pradip Kumar Mesra, M.Sc. M.Phil., AIFC
Mr. Prem Prakash Sahoo MA (PM&IR) LLB
Mr. Rajesh Jain, MBA from ICFAI, BE (Hons) from Government Engineering College, Ujjain, Project
Management U21 Global 2010. Six Sigma Green Belt 2004



ADMINISTRATIVE SET UP

Director	: Sri Dipankar Das Gupta
Registrar	: Mrs. Rupa Bhattacharyya
Finance Officer	: Mr. Goutam Samanta
Placement Manager	: Mr. Vishal Francis Gaitano
Librarian	: Ms. Susmita Ray

HOW TO APPLY

Visit IISWBM's portal for Admission. Read the Instructions carefully and take necessary action.

The application can be submitted via online or offline process:

	Offline	Online
Application Form	(A) Purchase by paying Rs 1500/- in cash at IISWBM, Management House, Kolkata 700073 OR (B) Print out the Application Form available online	Read the Brochure to check eligibility criteria and other details Be ready with the List of documents that should be attached
Payment & Submission	For (A) above, drop the filled in form along with all the documents at IISWBM drop box or post the same to IISWBM address For (B) above, pay by cash at IISWBM when you submit the filled in form along with all the documents.	During application process, User ID & Password will be generated and sent by SMS or Email. Please note it down for further reference Follow the path and pay by net banking, Debit Card or Credit Card Print the filled in Application form and Payment receipt and post to IISWBM or drop at IISWBM drop box with all the documents <u>Click here for Online Application</u>



COURSE FEES

MBA (HRM)

1st year	:	Rs. 2,44,000/- Rs. 5,000/- (Refundable Library caution Deposit) Rs. 5,000/- (Refundable Security Deposit)
2nd Year	:	Rs. 2,41,000/-
Total	:	Rs. 4,95,000/-

Contact

Registrar

Indian Institute of Social Welfare and Business Management

Management House
College Square (West), Kolkata - 700 073

EPBX : +91-33- 2241-3756 / 5792 / 8694 / 8695 / 4023 7474

STD : (033), Fax : (033) 2241-3975

E-mail - registrar@iiswbm.edu

Visit us at - www.iiswbm.edu

UPCOMING NEW CAMPUS

INDIAN INSTITUTE OF SOCIAL WELFARE
& BUSINESS MANAGEMENT

NEW TOWN, KOLKATA



IISWBM

INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

FIRST B SCHOOL IN INDIA
ESTD, 1953

Management House, College Square West, Kolkata 700 073

Phone: +91 (033) 2241-3756/5792/8694/8695/4023 7474

Fax: +91 (033) 2241-3975

Website: www.iiswbm.edu



SILENCE ZONE



FORM No. _____

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

MANAGEMENT HOUSE, COLLEGE SQUARE WEST, KOLKATA - 700 073

**TWO YEAR FULL TIME MBA (HRM) DEGREE PROGRAMME OF CALCUTTA UNIVERSITY
2021-2023**Course Applying for **MBA (HRM)**1. Name : Mr./Mrs./Miss _____
(IN CAPITAL LETTERS) FIRST NAME MIDDLE NAME SURNAME

2. Father's / Husband's Name :

3. Mother's Name :

4. Guardian's Phone Number :

5. Date of Birth :

--	--	--	--	--	--	--	--	--	--

6. Gender :

Male	Female	Third gender
------	--------	--------------

7. Nationality :

8. Religion :

9. Category : General / OBC / Scheduled Caste / Scheduled Tribe

10. Physically Challenged : YES / NO

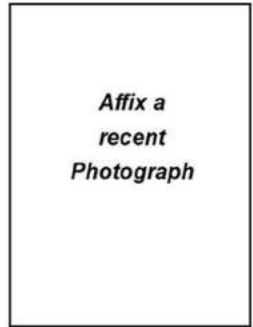
10(a) If Yes Disability Percentage :

11. Blood Group :

12. Address : _____

Mobile No. _____

E-mail : _____



13. Academic Qualification : (School / Pre Degree Examinations)

Examination	Board/University (Name of School/College)	Year	Main Subject (Specify Honours)	Marks Obtained/ Total Marks	CGPA or DGPA	% of Marks	Class/ Div.

14. Other Qualification, if any :

15. Details of Job Experience, if any (attach extra sheet if necessary)

Organisation	Designation	Department	Salary	Period of Service

16. CAT / GMAT Centre Code

CAT / GMAT Registration Number

Name Code (first ten letters of the candidate's Name)

--	--	--	--	--	--	--	--	--	--

17. Any Scholarship / Stipend :

18. Extra Curricular Activities :

19. (a) Fees Paid Rs.1500.00 (b) Date of Payment _____ (c) Mode of Payment : Cash / Online

Duly completed application form should reach the reception of the Institute by **14th December, 2020**

Signature of the Applicant

Date :

Place :

List of Documents to be attached :

1. Class X, XII Marksheet
2. Bachelor's and Master's degree certificate and Marksheet (For final year candidates, provide all marksheets till last year / semester)
3. Proof of Date of Birth (Birth Certificate or Aadhaar Card or Class X Admit Card or Passport)
4. CAT / GMAT Registration Form, as appropriate
5. Certificate for SC/ST/OBC, if applicable
6. Certificate for Physical Disability, if applicable