

## COURSES OFFERED BY THE INSTITUTE

### Degree / Diploma awarded by University of Calcutta

- Ph.D in Management, Social Welfare and Public Systems
- M.Phil in Management (two year)
- MBA (day) (two year) & MBA (evening) (two year)\*
- MBA-Human Resource Management (two year)\*
- MBA-Public Systems with specialization in Environment; Energy; Health Care & Hospital and Transportation & Logistics Management (two year)\*
- Masters in Social Welfare (MSW) (two year)
- Master in Retail Management (MRM) (two year)
- Post-graduate Diploma in Sports Management (PGDSM) (one year full time).
- Post Graduate Diploma in Media Management jointly with Calcutta Media Institute (One year) (PGDMM)

### \*Programmes approved by AICTE



### OTHER COURSES

- Advanced Diploma in Fire Safety Management (ADFSM) affiliated to West Bengal State Council of Technical & Vocational Education and Skill Development (WBSCTVESD) (one year Day and 18 month Evening).
- Post Graduate Diploma in Management on Business Analytics in collaboration with I-Nurture Education Solutions, Bangalore
- Fellow programme of Centre for Research in Materials Management (CRIMM)



### SHORT TERM COURSES

- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)
- Executive Post Graduate Programme in Management (EPGPM) (Weekend)
- Export Import and Foreign Trade
- Certificate Programme on Energy Management and Audit

### Inauguration of the Course on :

21<sup>st</sup> January, 2021 at 5:00 pm

### Classes begins on :

Saturday, 30<sup>th</sup> January, 2021



One year PG Diploma in

# SUPPLY CHAIN & LOGISTICS MANAGEMENT 2021-22

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT  
KOLKATA

### Contact for further Details :

## INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

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## The Institute

IISWBM was constituted on 25<sup>th</sup> April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute has successfully crossed its Diamond Jubilee Year, signifying over 60 years of an eventful journey in management education in India. IISWBM, the first management institute of India was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25<sup>th</sup> April 2004 in New Delhi.

The Institute offers an unrivalled array of professional courses, covering our flagship MBA and MBA-HRM programme to a diverse range of PG/Doctoral Degrees in Management, MBA-Public Systems, Social Welfare, Retail and Media Management.

The Institute stands firm on its three pillars : 1. Quality of Faculty, that consistently ranks highest amongst premier B-Schools in terms of their Intellectual Capital 2. Learning environment - the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious awards over the years 3. Infrastructure Facility.

The Institute takes pride in its alumni spread across the globe.

There are Full time Day and Part time Management Programmes conducted by the Institute. Considering growing global competitions, the industries for their sustenance and growth are in need of professional managers to effectively manage different important areas out of which management of supply chain has assumed a demanding and significant position. To cater to this growing demand the Institute introduced One year PG Diploma course (including two months project work) on Supply Chain & Logistics Management for industry participants and students since 2009-2010.

## The Course : Supply Chain Management

Since its inception in the early 1990s, the field of supply chain management has become extremely important to companies in this competitive world. The term supply chain refers to the entire network of companies that works together to design, produce, deliver, and service products. This modelbased discipline helps the managers and executives in a wide range of industries to tackle supply chain management strategies and implementations that can save millions of rupees, revolutionizing how companies integrate supply, manufacture and distribution.

This certificate course takes participants to the areas of key new models promoting state of the art of supply chain practices to be successful managers & to contribute in the, growth of their companies.



## Curriculum

### 1st Semester

<b>Paper 101</b>	Fundamentals of Management
<b>Paper 102</b>	Functional Elements of SC & LM
<b>Paper 103</b>	Operation, Warehousing & Inventory Management
<b>Paper 104</b>	Financial & Cost Management

### 2nd Semester

<b>Paper 201</b>	Marketing & Contract Management in SCM
<b>Paper 202</b>	Strategic Sourcing
<b>Paper 203</b>	Supply Chain Analytics
<b>Paper 204</b>	Innovations in SC & LM

Two months project work on any relevant issues on Supply Chain & Logistics Management

## Special Features

- Land Bridge Concept
- Bull Whip Concept
- Merger in Transit Concept
- Green Purchase in SCM
- ERP Application in SCM
- Incoterm, Hazardous Goods in Global Logistics
- Multi Modal Transportation

## Duration of the Course

1<sup>st</sup> Semester: January – June, 2021  
2<sup>nd</sup> Semester: July – November, 2021  
Project work: November, 2021 – January, 2022

## Timings

Saturday 3.00 PM - 9.00 PM

## Participants

Graduates in Science, Arts, Commerce, Engineering & Arts and in any similar streams of study will be eligible to join the programme. Preference will be given to the candidates with working experience.

## Faculty

Faculty members will consist of the Institute's own core faculty, Visiting Faculty and Industry Experts.

## Fees

Fees of Rs. 70,000/- per participant plus Rs. 5000/- Refundable Library Caution Deposit.

## Sale of Form :

Admission Form and Brochure available from 1<sup>st</sup> November, 2020

- Online application through Website : [www.iiswbm@iiswbm.edu](http://www.iiswbm@iiswbm.edu)
  - From the Institute reception desk against cash payment of Rs. 100/- only
- Last date for sale and Receipt of admission form : 31<sup>st</sup> December, 2020

## Admission

Admission will be based on Experience and Personal Interview. Candidates will be called for Personal Interview on January 7-8, 2021 at the Institute at 3 P.M.

