

Sports Management: Internship with the German Football Academy

On 24th and 25th August 2019, five students of the Sports Management Course (Academic Session 209-2020) of IISWBM got an opportunity to do an internship with the German Football Academy.

The German Football Academy (GFA) joined hands with the Indo German Chamber of Commerce and hosted an inter-school football championship for boys and girls at the Bhartiya VidyaBhavan ground. The event was supported by Bundesliga club, VfL Wolfsburg. The objective of the tournament was to encourage football at the grassroots level, especially in girl's school.

The boys' competition featured eight schools and in the girls' competition there were six schools that participated in the event. In retrospect, it was amazing to see how this event has revolutionized football among the children in the city as evident from the fact which shows that more than 100 juniors from 14 schools spread across the city took part in the tournament.



Students with the organising committee of the German Football Academy

The prize distribution ceremony was held in the presence of Mrs. Sabina Pandey, Regional Director, Indo-German Chamber of Commerce, Mr. Arunava Chaudhary, Football Expert, Mr. Nic Swaney, Director IGT exports & Mr. Sabbir Alam, Director German Football Academy (former student of IISWBM, Sports Management). The sports management students got a

