

## **Ankan Banerjee**



Assistant Professor & Coordinator (Academic)  
Department of Sports Management  
Indian Institute of Social Welfare and Business Management  
M: 9007915886  
E-mail: ankan\_banerjee@rediffmail.com

Mr. Ankan Banerjee is the Assistant Professor and Coordinator (Academic) of the Sports Management Department of IISWBM. Mr. Banerjee completed his Masters in Economics in 2005 and Post Graduate Diploma Course in Sports Management in 2007. His experience in the field of sports management started with Comperio Research which is the market research arm of one of the leading sports management companies of the world, IMG. After a brief stint with Comperio Research, he joined All India Football Federation (AIFF), the national body of football in India, as the Event Coordinator of I-League. . During his tenure with AIFF, he attended a course on Match Coordination conducted by FIFA. After AIFF, he joined New World Consulting, a Bangalore based Sports Management Company, and was involved in various projects including the brand management of overseas clubs and leagues in India.

Mr. Banerjee has published/presented more than 10 research papers in National/International Conferences and Journals. He has already completed a number of research and consultancy projects assigned by the Government of West Bengal, Federation of Indian Chambers of Commerce and Industry (FICCI), Libero Sports etc. He has published more than 50 articles on various sports websites including The Sports Digest, Sportskeeda, The Viewspaper, The Football Counter etc.

He is also looking after the internship and placement of the students of the Sports Management Course.